



# WIDNES FOOTBALL CLUB SPONSORSHIP PACKAGES SEASON 2016-2017



Welcome to Widnes Football Club.

Established as a junior team back in 2003, we have been consistently based in the Widnes area providing access to community football for local players for over the last 13 years.

The Dragons AFC was formed in February 2003 with the aim of making football fun, teach new skills and self-confidence.

The Dragons AFC, later to be known as Widnes Dragons had a fantastic reputation locally for their contribution towards the development of grassroots football in Halton and provide opportunities to play football for over 100 players from the age of 6 to open age.

The committee & staff each put in a great amount of effort to run the club according to the best practices laid down by the FA, to that end the club achieved the FA Charter Standard award in December 2003 and were recognised as the first club to achieve this award in Halton.

Over the years the club continued to expand encouraging players of all abilities to participate.

Having success on and off the playing field the club has also participated in successful tours to Spain (twice), Belfast and Devon to name a few.

In 2008 the club was awarded the FA Charter Standard Development Award for the continuous development of grass roots football. To celebrate this achievement the club staged their annual presentation at Goodison Park, the home of Everton Football Club.

The club committee called an EGM in February 2014 for its members to decide on the future of the club. It was a unanimous vote to restructure the club to secure its own identity and long term future. The choice of the name Widnes Football Club was symbolic in representing where the teams and fans come from.

Over the last 4 years in particular, this club has undergone a steady evolution and we are now proud members of the hallmark Security League, having joined the FA's Non-League pyramid in 2013, after making the step-up from local leagues.

We play our home matches at the 1st class Select Security Stadium in Widnes and represent the area over a 100 square mile radius, from as far south as Eccleshall in the Midlands to Carlisle in Cumbria.

We are an FA Charter Standard Community Club, a status held by very few clubs in the North West.

Our vision is to develop as a community sports enterprise, recognising the added social value sport can provide in the community.

This season has been one of change and growth for us. We have a complete new board of directors, a new management team and a new squad keen to begin the 2016-2017 season.

We have an ever increasing fan base and we have the support of local companies like yourselves who invest in their commitment to grass roots football and local communities.

With your continued help, we want to build on this resurgence in our club to give aspiring local footballers a starting point.

We are offering sponsorships ranging from as little as £50.00, which will assist us in continuing to support our teams and our community projects.





# **WIDNES FOOTBALL CLUB SPONSORSHIP PACKAGES SEASON 2016-2017**



## **MATCH SPONSORSHIP: £300 PER MATCH**

### **PACKAGE INCLUDES:**

- VIP ENTRY TO AN EXECUTIVE BOX FOR 10 PEOPLE TO THE SPONSORED GAME
- PRE MATCH AND HALF TIME HOSPITALITY
- MATCHDAY PROGRAMMES
- FULL PAGE ADVERT IN THE MATCH DAY PROGRAMME FOR THE SPONSORED GAME
- ACKNOWLEDGEMENT ON THE STADIUM PA SYSTEM, CLUB WEBSITE, AND ON THE CLUBS SOCIAL MEDIA CHANNELS.
- SELECT & PRESENT WIDNES FC MAN OF THE MATCH AWARD

## **PROGRAMME SPONSOR:**

### **FULL PAGE £200 PER SEASON HALF PAGE £150 PER SEASON**

- ADVERT PRINTED IN FULL COLOUR FOR EVERY 1<sup>ST</sup> TEAM HOME GAME.
- ACKNOWLEDGEMENT ON THE CLUB WEBSITE, AND ON THE CLUBS SOCIAL MEDIA CHANNELS.

## **WEBSITE SPONSOR: £100 PER SEASON**

- SPONSOR ADVERT AND LINK FROM THE CLUB WEBSITE, AND ON THE CLUBS SOCIAL MEDIA CHANNELS.

## **PLAYER SPONSOR: £50 PER PLAYER PER SEASON**

- SPONSOR YOUR FAVOURITE PLAYER AND BE INCLUDED NEXT TO HIS PHOTO IN THE HOME MATCHDAY PROGRAMME.
- ACKNOWLEDGEMENT ON THE CLUB WEBSITE, AND ON THE CLUBS SOCIAL MEDIA CHANNELS.